



WHO IS EXSPORTISE?

Exsportise is a professional sports service and consultation firm that comprises organizations and experts who possess a diverse array of professional experience in the sports industry. Our strategy focuses on working with experts, professional bodies and partners to deliver the highest levels of professionalism and quality service to our clients.

We provide our professional services to regional, national and local organizations across the Middle East. Our clientele ranges from regional sports governing bodies, to national Olympic Committees and sports associations, to local sports clubs.

Our Vision

“To be the leading consultancy firm in the sports industry in the Middle East”

Our Mission

“To assist in developing the sport industry in the Middle East”



OUR NETWORKS

In Exsportise, we believe networking is an essential key for success. Therefore, our strategy is focused on working with experts and partners to deliver the highest quality service to our clients.

We strongly believe that working closely with the best experts and reputed professional organizations in the field of sports undoubtedly enhances the type and quality of the distinguished service that we provide to all our customers. For this reason, we have created two professional networks, “Exsportise Experts Network (EEN)” and “Exsportise Partners & Alliances Network (EPAN).”

“In Exsportis, our first priority is our clients’ success”



Exsportise Experts Network (EEN)

The EEN consists of experts who possess distinguished expertise in different areas of sport. All of our experts are chosen carefully to meet the needs of our services and projects. Our experts network covers all the following sport areas.

- Sport Management.
- Sport Marketing.
- Sports Medicine.
- Sport Sponsorship.
- Strategic Management.
- Sport Coaching.
- Sport Public Relations & Media.
- Planning & Constructing Sport Facilities.
- Sport Psychology.
- Sport Law & Legal Issues.
- Physical Education Curriculums & Activities.
- Health & Sport Fitness.

Exsportise Partners and Alliances Network (EPAN)

The EPAN comprises of well-known and prestigious sports institutions and universities that maintain excellent records in having professionally served many clients in the sports industry.



EXSPORTISE SERVICES

1) Educational & Training Services

Exsportise educational and training programs are designed specifically for management, management staff, and others engaged in various sport fields.

In Exsportise, we want to provide the right knowledge and experience to our clients in sports organizations. As such, Exsportise offers a variety of unique sport educational and training programs such as certification programs, international field trip experience programs, workshops, seminars, conferences, etc.

“You can count on us if you are looking for an outstanding education and training in the field of sport”



EXSPORTISE SERVICES

2) Research Services

We, in Exsportise, believe that conducting research studies is a necessary ingredient in the decision making process. Therefore, we offer to our clients a wide variety of analyses in the evaluation of research studies. Our research services are designed to carefully meet the needs and desires of our customers. Our goal is to assist our clients in making decisions based on the right information and analysis.

“Let us lead your questions and inquiries toward the accurate answers and information”

The research services are not limited to sports organizations but also include other organizations interested in doing business in the area of sports or sports related areas.



EXSPORTISE SERVICES

3) Management & Marketing Services

Exsportise offers various unique management and marketing services to its clients that insure that their potential objectives become a reality. We, at Exsportise, provide our clients with the knowledge and expertise that guarantee achieving their objectives and implementing their plans. Our experts have

“We can assist decision makers in making the right decisions and taking the appropriate actions”

the expertise in various sports management and marketing areas. Through Exsportise management services, we can assist decision makers in making the right decisions and taking the appropriate actions.

Additionally, through Exsportise Sport Marketing Services the aim is to ensure that our clients get the maximum return from their marketing activities. At Exsportise, we can either assist in marketing our clients' products (clubs, teams, athletes, events, etc.) or non-sport products through an association with sport. Our experts in sport marketing have the experience and knowledge to assist in various marketing activities.



EXSPORTISE SERVICES

4) Sport Performance Services

Exsportise offers a variety of sport performance services and programs aimed at improving an athlete's performance no matter what the sport or level of skill is. Our professional sport performance services will not only assist in improving athletes' and teams' performance but also assist them in achieving their true potential. In Exsportise, we offer the latest professional and technical services in sport psychology, sport medicine, and coaching.



CLIENTS WE SERVE

The aim of Exsportise is to assist sport organizations to function professionally through a variety of services and programs to ensure that the needs of sports organizations are met. We are committed to assist sports organizations in developing their sports and achieving their objectives.

Additionally, our aim is to assist businesses who are interested in achieving some of their business objectives through sports or sports related activities. Exsportise offers these kinds of valuable insights about what these organizations and businesses are doing and what they should rather be doing in the future.

- Regional Sport Governing Bodies
- National Olympic Committees
- National Sports Associations
- Sports Clubs
- Corporation Sport Sponsors





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